



The BRICC Foundry



**BUILDING
RESOURCES
INSPIRING
CHANGE
COMMUNITY**



**FOUNDED IN
2018**



REGISTERED
501(3)(c)
TAX EXEMPT
83-0718186 (CA)
87-4330641 (OH)



FOUND • RY

A PLACE WHERE FOUNDING
IS CARRIED ON
THE ACT, PROCESS, OR ART
OF CASTING METALS

START WITH US

The BRICC Foundry is a collective of women across industries providing direct mentorship, sharing expertise, and supporting women of all hues. We seek to equalize the staggering underrepresentation and uneven playing fields affecting women in business, tech, entrepreneurship, and every arena of our lives.

OUR WHY

Women historically receive less support and face greater obstacles than their male counterparts.

BRICC's mission is to dismantle the one-size-fits-all approach to supporting, promoting and advancing women, especially of color.

For far too long have women been underserved and left behind.



THE VISION

CULTIVATE WOMEN WITH UNDERREPRESENTED VOICES THROUGH THE PURSUIT OF AWARENESS, DEVELOPMENT, AND MENTORSHIP TO INSPIRE WOMEN TO PURSUE THEIR CAREER & LIFE GOALS.

PROBLEMS

Less Access to Senior Leadership



Social Microaggressions



Wide Gender-data Gap



Perception Bias



Gender-pay Disparity



Hired & Promoted Less Frequently



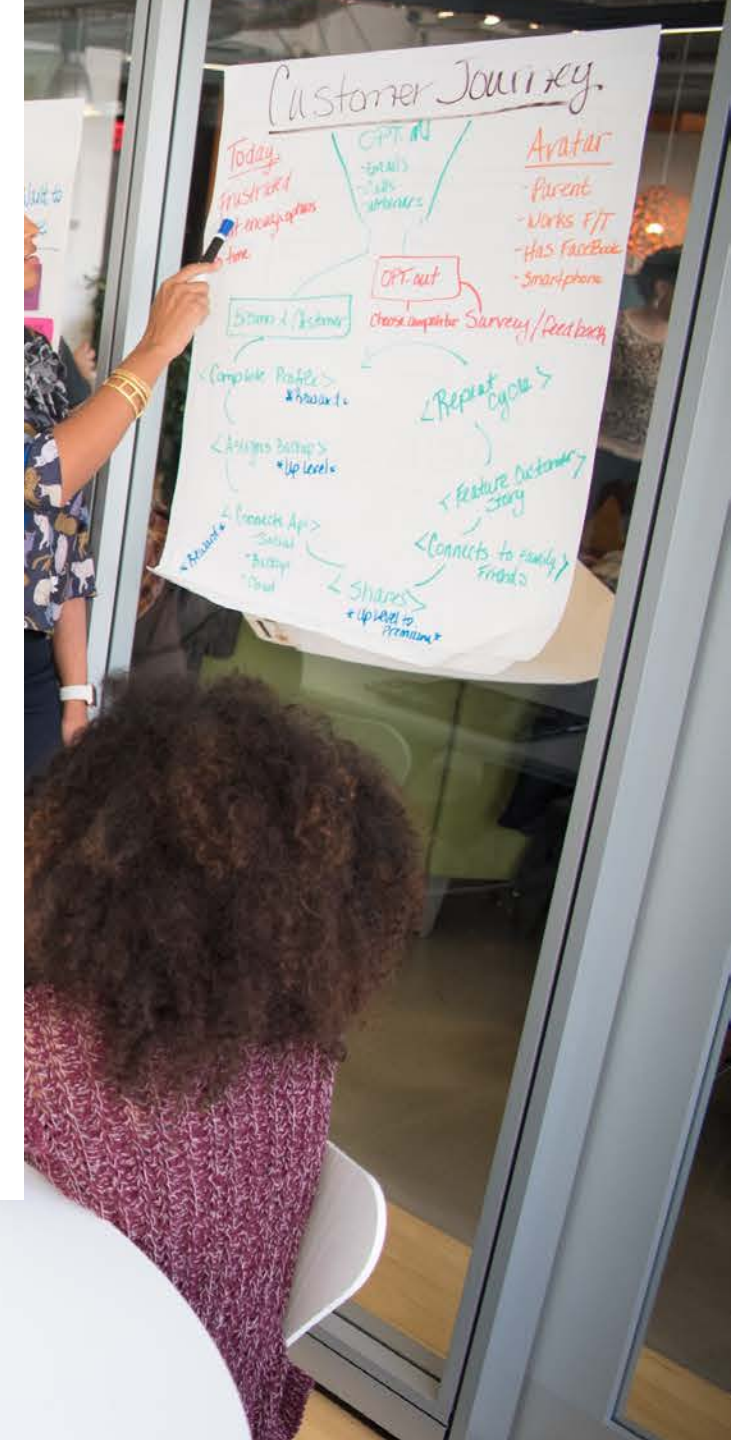
OPPORTUNITY

There are more than 7.7 billion people on Earth today and more than half of these people are women. Yet, **women remain unaccounted for** in major arenas.

With a **widening gender-data gap**, there is failure to collect data on women, leaving our specific needs undiscovered in major areas of our lives.

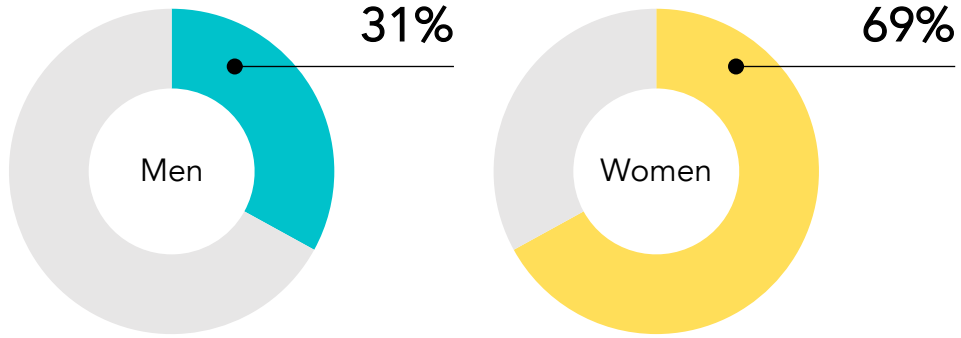
Women all too often make do in situations designed for men leading to **ingenuity, disruptive innovation and leadership** into the environments we operate.

BRICC is dedicated to **women-centric research** and promoting the **unique needs** of women across the globe.

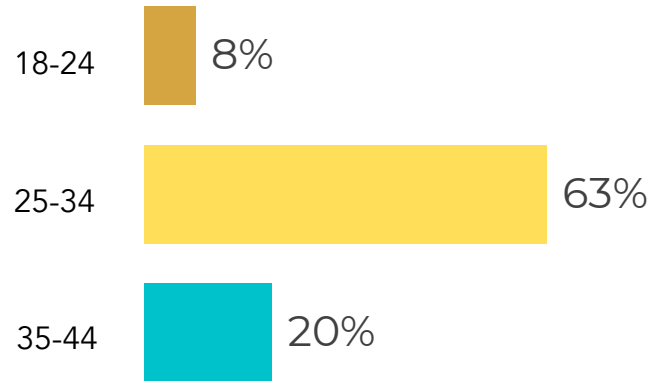


OUR CURRENT REACH

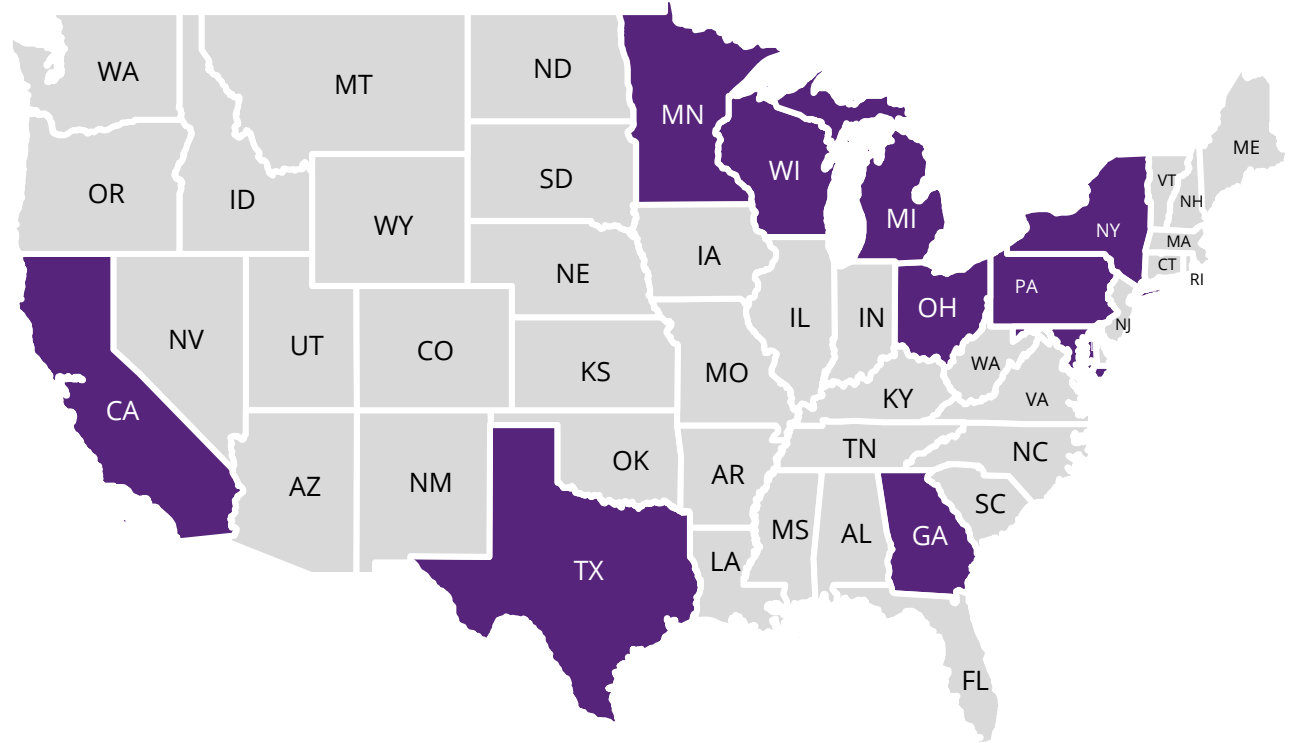
GENDER



AGE



TOP STATES



OUR PHILOSOPHY



IRON SHARPENS IRON

EVERY WOMAN HAS
SOMETHING TO HELP THE NEXT
WOMAN REGARDLESS OF
WHERE THEY ARE IN LIFE

UNREASONABLE PROGRESS

UNTRADITIONAL JOURNEYS
BREED NORM DISRUPTION
AND INGENUITY

SHE CHASES A LION

AMPLIFY THE VOICES OF
RESILIENT WOMEN AND THEIR
WILDEST DREAMS

OUR WORK

With a probing development curriculum and multi-faceted network of professionals, entrepreneurs and influencers, we craft and mold rising talent.

Our organization exposes marginalized women to business tools and industry experts to set the foundation for their passions and polish their skill sets.



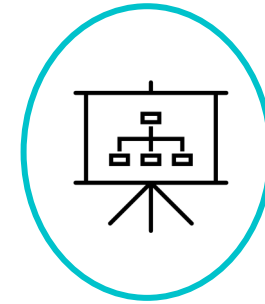
We counsel, goal set, and create career building experiences for **owners, students, and professionals** across levels.



Online development activities



Professional development & assessments

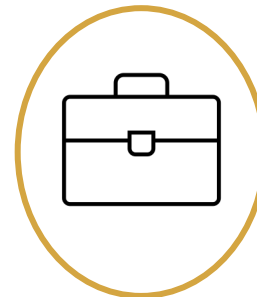


Workforce training, scholarships, and grants

1:1 coaching



Access to real work experience with real clients



BIPOC advocacy and counseling for organizations and businesses



OUR IMPACT



THE BRICC FOUNDRY HAS HELPED HUNDREDS OF WOMEN AND FAMILIES THROUGH OUR SIGNATURE PROGRAMS

OVER 100 LIVES IMPACTED BY COVID-19 RELIEF EFFORTS: FOOD DONATIONS, LAPTOPS, SCHOOL SUPPLIES, RESUME SERVICES

THOUSANDS OF DOLLARS DONATED FOR PROFESSIONAL DEVELOPMENT AND CAREER SERVICES

UNREASONABLE WOMAN INITIATIVE

Throughout history, women have had to be innovators and disruptive thinkers to advance in the workplace, overcome micro-aggressions, unmask biases, and penetrate male-dominated industries.

We celebrate their voices by highlighting bold women and providing direct support on their unconventional paths to success.

BRICC awards micro-grants to qualified women-owned businesses and professionals for...

- Headshots
- Media Kits
- Business Cards
- Web Hosting
- Consulting
- Logos



AT BRICC, WE BELIEVE IN
CELEBRATING EVERYDAY WOMEN
DOING EXTRAORDINARY WORK.



MENTORSHIP ACCELERATOR PROGRAM

Women mentoring relationships among each other provide empowerment, instill confidence, and create career-path success by providing relatable experience and advice on navigating glass barriers.

BRICC takes a 360-degree approach with mentorship by

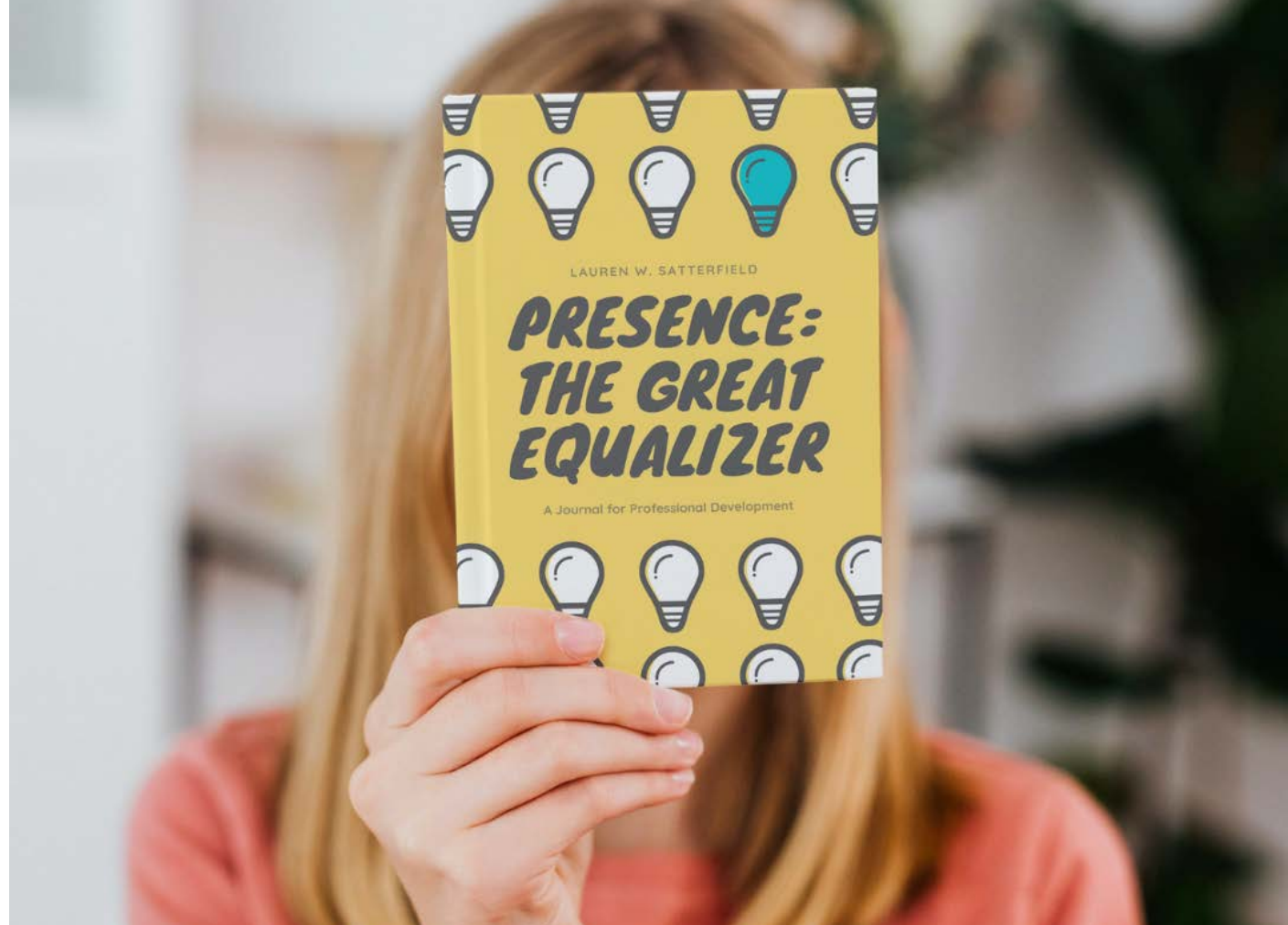
- Curating probing **mentorship curriculum** for self-discovering, dispelling disparities, career planning, and executive presence.
- Facilitating **direct mentorship and programs** with senior and executive-level women in business, technology, entrepreneurship, media, education and law.
- Creating **portfolio-building experiences** via our in-house creative agency.

Learn more at thebriccfoundry.org/mentorship.

PRESENCE: THE GREAT EQUALIZER

Through self-discovery, industry research, and purposeful planning, this journal guides you into a world of your own endless possibilities.

Walking you through our i-RACE strategy, our journal teaches you how to unlock your true presence and the power of intention and transformation.



OUR SCALABLE IMPACT



one journal
sold



one journal
donated

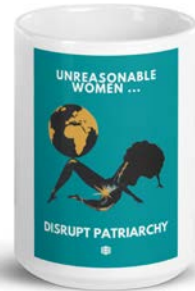
INDIVIDUALS, SCHOOLS, ORGANIZATIONS

SHOP FOR GOOD

Purchases fund mentorship, micro-grants, & co-ops for underrepresented women.

Designed by unreasonable black women. Inspired by trailblazers.

<http://www.thebriccfoundry.org/shopforgood>





BUCKEYE FRIENDSHIP FUND BRICC X PFOP

Philanthropic program in partnership with [Pocket Full of Poseys](#) that provides community support for Ohio residents.

The Buckeye Friendship Fund was created after witnessing the catastrophic effects of the pandemic on vulnerable families. Both organizations have deep roots in the Ohio community including founders that are native to the state. Both are committed to supporting the evolving needs of the Buckeye State.

Read about our recent projects...

[BACK-TO-SCHOOL RELIEF](#)

[COVID-19 COMMUNITY RELIEF](#)

SPONSORSHIP OPPORTUNITIES

\$10,000

SPONSOR A COHORT: Support our mentorship accelerator: Speaker series, headshots, career coach, resume services, merch, premium development curriculum & assessments.

\$5,000

SPONSOR A PROGRAM: Plan a program or workshop to help bring our mission to life for our members and virtual audience.

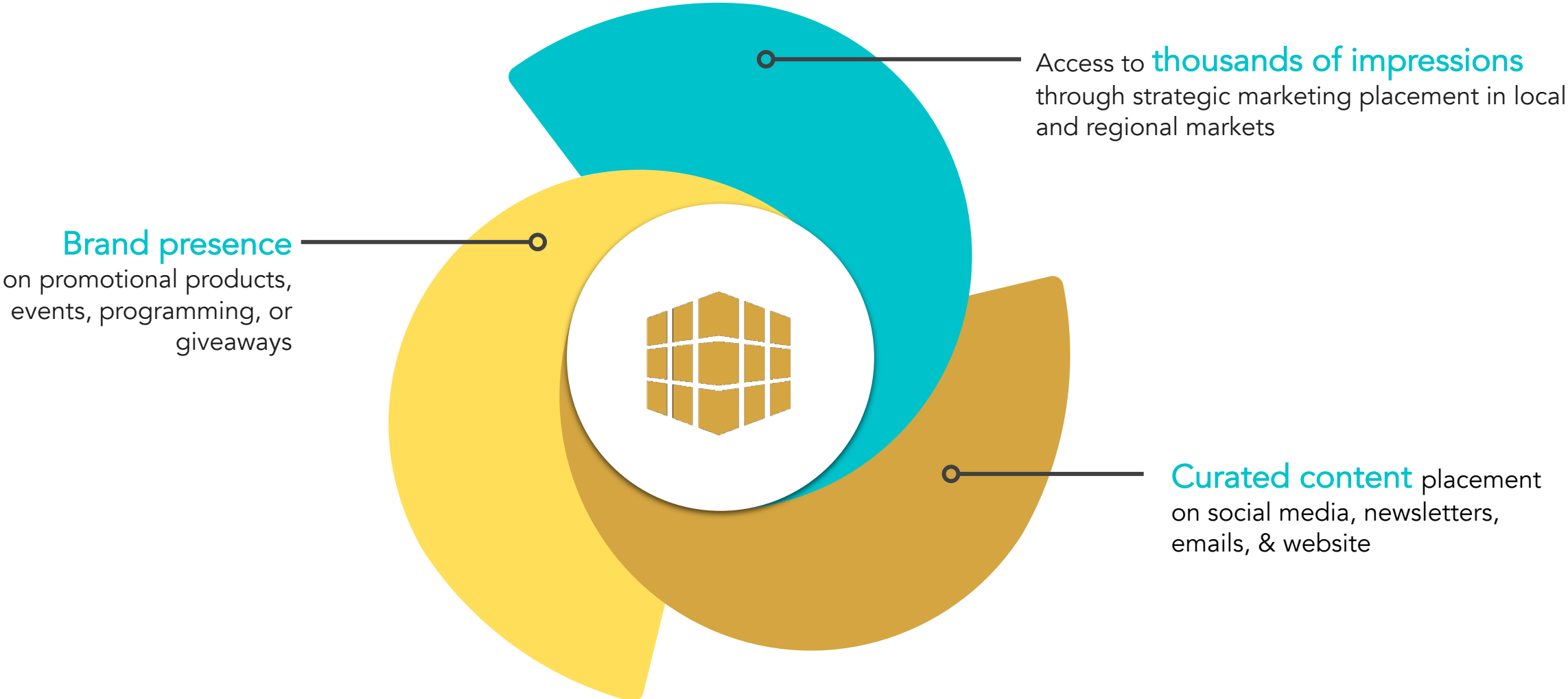
\$3,500

SPONSOR AN ORGANIZATION: Donate 100 copies of Presence: The Great Equalizer to a local mentorship organization of your choice.

\$1,000

SPONSOR A MENTEE: Directly sponsor a mentee with professional headshot, resume services, career coaching, & virtual job shadow.

SPONSORSHIP OPPORTUNITIES



LAUREN W. SATTERFIELD, MBA, MCM

FOUNDER



As a woman of color, Lauren faces the very systemic and cultural challenges that she aims to combat. Influenced by her experiences working at the largest communications company in the world, AT&T, Lauren has a decade of experience in the telecommunications, technology, and entertainment industries. She now leads DIRECTV's National Frontline Communications team.

Celebrated by her peers and community, Lauren holds several honors including 2021 DIRECTV Service Excellence Award, 2021 AT&T Dream in Black Future Maker, 2019 President's Volunteer Service Award 2018 AT&T Brand Voice Nominee, W.E. Carter Chair in Business Administration Award, and 2013 Who's Who in Black Columbus Emerging Leader.

Read more about Lauren & her work with BRICC in...

[Shoutout LA](#)
[LA Voyage](#)
[Entertainment Daily](#)



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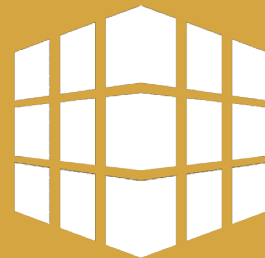
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