



Lauren W. Satterfield, MBA, MCM

Marketing Professional
Communications Expert
Business Strategist
Mentor

MEDIA KIT



Biography

Lauren W. Satterfield is the founder and CEO of The BRICC Foundry. As a black woman, she faces the very systemic and cultural challenges that she aims to combat. Influenced by her experiences working at the largest communications company in the world, AT&T, Lauren has a decade of experience in the telecommunications, technology, and Internet industries.

From music festivals to social media takeovers to immersive brand experiences, Lauren's success lies in unlocking her authentic presence, the power of intention and transformation through continuous learning. She holds a Bachelor of Science degree in Business Administration, specializing in Marketing from The Ohio State University. She went on to receive her Master's in Business Administration from Georgia Southern University in 2017. Lauren earned her second Masters in Communications from University of Southern California Annenberg School of Communication and Journalism in 2020.

Lauren, currently based in Los Angeles, is committed to creating a pipeline of opportunities in her home state of Ohio and city of Dayton.

Press Coverage

[LA Voyage: Meet Lauren Satterfield of The BRICC Foundry.](#)

[KT The Alchemist and The BRICC Foundry: Molding Talents and Mentoring Minority Women](#)

[20 Ohio Families Get Fighting Chance at Education During COVID](#)

Op-Eds

[Hello, Can You Hear Us Now: Tips on Socially Listening](#)

[3 Ways to Pivot Your Brand: The Art of Storytelling in a COVID World](#)

[McDonald's Influencer Marketing: Back with Cactus Jack?](#)



THE BRICC FOUNDRY



**BUILDING
RESOURCES
INSPIRING
CHANGE
COMMUNITY**

We are a collective of women across industries providing direct mentorship, sharing expertise, and supporting women of all hues.

We seek to equalize the staggering underrepresentation and uneven playing field that affect women in business, tech, entrepreneurship, and every arena of our lives.

BRICC is dedicated to women-centric research and promoting the unique needs of women across the globe.



Fact Sheet

The BRICC Foundry Nonprofit Profile

Founded in 2018, The BRICC Foundry is a collective of women, Building Resources Inspiring Change in our Community (BRICC). We cultivate underrepresented women through the pursuit of knowledge, mentorship & professional development to encourage them to pursue their career & life goals in spite of obstacles in their present state. Iron sharpens iron.

Our Work

With a probing development curriculum & multi-faceted network of professionals, entrepreneurs & influencers, we craft & mold rising talent. Our organization exposes marginalized women to business tools & industry experts to set the foundation for their interests, talents & skill sets. The BRICC Foundry is a direct response to staggering underrepresentation & uneven playing fields that affect women in business, startups & technology spaces. The BRICC Foundry promotes the BIPOC perspective, provides mentorship and access to resources. We counsel, goal set, and create resume building experiences for owners, students, and professionals across levels.

Our Signature Programs

- [Mentorship Accelerator](#)
- [Buckeye Friendship Fund](#)
- [Unreasonable Woman Campaign](#)

Our Philosophy

Iron Sharpens Iron: Every woman has something to help the next woman regardless of where they are in life.

Unreasonable Progress: Untraditional journeys breed norm disruption and ingenuity.

She Chased A Lion: Amplify the voices of resilient women and their wildest dreams.

FAQ

How is BRICC inspiring change for our community?

The BRICC Foundry promotes the BIPOC perspective, provides mentorship and access to resources. We counsel, goal set, and create resume building experiences for owners, students, and professionals across levels.

What is the Unreasonable Woman campaign?

The Unreasonable Woman campaign is about disrupting the status quo. Throughout history, women have had to be innovators and disruptive thinkers to advance in the workplace, overcome micro-aggressions, unmask biases, and penetrate male-dominated industries. Our vision is to celebrate their voices by highlighting bold women and their unconventional ways to leadership and success.

“Progress depends on the unreasonable woman. Give her a place to stand, and she will rule the world.”

– Lauren Satterfield

How can I get support on my journey?

We have an open door policy. Reach out to us any time via email. Check out our [Mentorship Hub](#) for available mentee and co-op experiences and resources. Join our [talent network](#) and start building a portfolio today!

How can I get involved?

1. Become a [mentor](#) or volunteer your expertise.
2. [Partner](#) with us on a program, event, or activation.
3. Making a reoccurring or one-time tax- deductible [donation](#).

Services

- 1:1 coaching
- On-line development
- Access to real clients
- Professional resume services
- Mock interviews
- BIPOC advocacy



Impact

Helped HUNDREDS of women and families through our signature programs.

Impacted over a HUNDRED lives with COVID-19 relief efforts.

Donated THOUSANDS of dollars to professional development and career services.

Contact

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Start With Us.